



National Philanthropy Day®

Imperial Valley's 10th Annual National Philanthropy Day® Celebration

Please join us for Imperial Valley's 10th annual National Philanthropy Day® celebration on Tuesday, November 15, 2022, from 11:30am – 1:30pm at the Old Eucalyptus Schoolhouse in El Centro, CA.

Imperial Valley Community Foundation

Board of Directors

- Anne Irigoyen, Chairwoman
- Cindy Elmore, Vice-Chair
- Mark Allegranza, Treasurer
- Lupita Islas, Secretary
- Aaron Popejoy, Imm. Past Chair
- Paul Cameron, Past Chair
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- Natalie Castillo-Erickson
- Herman Garcia
- Chris Herring
- Margarita Magallanes
- Patricia Ojeda
- Cesar Rodriguez
- Robert Rubio
- Joe Servin
- Betty Trimm
- Drew Williams

President/CEO

Bobby Brock

National Philanthropy Day® (NPD) is an annual celebration where we recognize local philanthropists (volunteers, leaders, and donors) who have helped to make the Imperial Valley a better place to live through their selfless service and generosity.

NPD is celebrated throughout the U.S. and in countries around the world to show gratitude and thanks for the various ways that people give back to their communities, and to help shine light on the impact of philanthropy and its power in transforming and enriching lives and communities.

We hope that you will consider taking advantage of this special opportunity to recognize individuals close to your non-profit organization with the Distinguished Philanthropist and/or Distinguished Volunteer awards. Award nominations are due by Friday, October 7th.

To present awards to honorees from your organization, we kindly ask that you participate as a Friend, Patron, or Benefactor of the event. There is no additional cost to recognize honorees from your organization with the DPA or DVA awards.

Event information is enclosed for your convenience. Additional details and the enclosed forms are also available at: www.ivcommunityfoundation.org.

Thank you for your consideration. We hope you can join us and help celebration the special individuals and organizations that make the Imperial Valley a better place to live.

Please feel free to contact us if you have any questions or would like to participate in this year's event. Sponsorship opportunities are available.

Best regards,

Anne Irigoyen
IVCF Chairwoman
NPD Chairwoman
annei@amfhay.com

Robert M. Brock (Bobby)
IVCF President/CEO
W 760-336-0055 C 760-595-5572
bobby@ivcommunityfoundation.org



imperial valley
community foundation

REGISTRATION & SPONSORSHIP FORM

National Philanthropy Day® – Imperial Valley
Tuesday, November 15, 2022

11:30am – 1:30pm

Old Eucalyptus Schoolhouse – 796 W. Evan Hewes Highway – El Centro, CA

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day®**

Name: _____ **Title:** _____

Organization: _____

Address: _____ **C-S-Z:** _____

Phone: _____ **Email:** _____

Special notes:

- Organizations that participate as a Friend, Patron, or Benefactor will be able to present a Distinguished Volunteer Award and/or a Distinguished Philanthropist Award to an honoree (or honorees) on behalf of their organization.
- Award Nomination / Honoree Information Deadline: Friday, October 7th (Firm Deadline)
- Program Advertisement / Tribute Deadline: Friday, October 14th (Firm Deadline)
- Sponsors may choose to remain anonymous and/or forgo any of the benefits or options included with their level of support.

Title Sponsor - \$5,000 (Exclusive Sponsorship Opportunity)

Lifetime Achievement Award Sponsor - \$2,000 (Exclusive Sponsorship Opportunity)

Award Sponsor - \$1,500 (Limited to 6 Sponsors)

Benefactor - \$500

Patron - \$250

Friend - \$125

Individual Ticket - \$40 Qty: _____

ADVERTISING/TRIBUTE OPPORTUNITIES

1/4 Page - \$250

Business Card - \$125

Please make check payable to: "Imperial Valley Community Foundation," include memo "NPD 2022," and mail to:

Imperial Valley Community Foundation
PO Box 2739
El Centro, CA 92244

Enclosed is my check for \$_____.

2022 SPONSORSHIP OPPORTUNITIES & BENEFITS

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BENEFITS	<i>Limited to 1</i>	<i>Limited to 1</i>	<i>Limited to 6</i>			
	TITLE SPONSOR \$5,000	LIFETIME ACHIEVEMENT AWARD SPONSOR \$2,000	AWARD SPONSOR \$1,500	BENEFACTOR \$500	PATRON \$250	FRIEND \$125
<i>Reserved Seats</i>	2 Tables of 8 (16 Total Seats)	Table of 8	Table of 8	Table of 8	Table of 8	4
<i>Recognition in slideshow & program</i>	Logo	Logo	Logo	Logo	Name	Name
<i>Recognition in media promotions & acknowledgments</i>	Logo	Logo	Logo	Logo	Name	Name
<i>Recognition on IVCF's website</i>	Logo & Link	Logo & Link	Logo & Link	Logo	Name	Name
<i>Acknowledgment during event</i>	X	X	X	X	X	X
<i>Ad in the event program</i>	Full Page (Inside Cover)	Full Page	Full Page	Quarter Page	Business Card	
<i>Ability to display / share organization collateral / information in dedicated resource area</i>	X	X	X	X	X	
<i>Commercial / Feature during program</i>	5 - 10 Minute	1 Minute	30 Second			
<i>Sponsor recognition plaque</i>	X	X	X			
<i>Present "Lifetime Achievement" Award</i>		X				
<i>* Present "Distinguished Philanthropist" Awards</i>			X			
<i>* Present "Distinguished Volunteer" Awards</i>			X			
<i>* Present "Philanthropic Corporation of the Year" Award</i>			X			
<i>* Present "Spirit of Philanthropy" ("Volunteer of the Year") Award</i>			X			
<i>* Present "Philanthropist of the Year" Award</i>			X			
<i>* Present "Special Nonprofit Achievement" ("Organization of Impact") Award</i>			X			
<i>** Present "Distinguished Volunteer" and/or "Distinguished Philanthropist" awards to an honoree (or honorees) on behalf of your non-profit organization</i>				X	X	X

* Each Award Level Sponsor will present the awards from one of the categories listed.

** Awards will be presented by the Award Sponsors. However, your non-profit organization will be able to nominate honorees to be recognized with the "Distinguished Volunteer" and/or "Distinguished Philanthropist" awards.

ADVERTISING OPPORTUNITIES, INDIVIDUAL TICKETS & DUE DATES

Quarter Page Ad/Tribute - \$250
 Business Card Ad/Tribute - \$125
 Individual Ticket - \$40

Friday, October 7th *Sponsorship Commitments & Award Nominations*
 Friday, October 14th *Ads & Logos in PDF, PNG, JPG, or EPS*

Please send all materials and attachments to bobby@ivcommunityfoundation.org.

AWARD NOMINATION FORM (2022)

National Philanthropy Day® - Imperial Valley

* Nominations must be received by Friday, October 7th.

** Completed nomination forms should be sent to bobby@ivcommunityfoundation.org.

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WITH A GIVING HEART

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Philanthropy Day®**

Nominator Information

Name: _____ **Title:** _____

Organization: _____

Address: _____ **C-S-Z:** _____

Phone: _____ **Email:** _____

Nominee Information

Name: _____ **Title:** _____

Organization: _____

Address: _____ **C-S-Z:** _____

Phone: _____ **Email:** _____

Nominee is being proposed for the following Award Category: *(Please select only one option)*

- Distinguished Volunteer** (Organization Honoree / Non-Competitive)
- Distinguished Philanthropist** (Organization Honoree / Non-Competitive)
- Philanthropic Corporation of the Year** (Limited to one award recipient / Competitive)
- Spirit of Philanthropy ("Volunteer of the Year")** (Limited to one award recipient / Competitive)
- Philanthropist of the Year** (Limited to one award recipient / Competitive)

Notes/Instructions

* Please review the description and qualifications for your nominee's award category and give specific examples to support your nomination.

* Letters of support are welcomed, but not required.

* Please write in complete sentences when possible, however you may use bullet-point lists when appropriate.

* Please consider the following points while completing your nomination:

- *Specific nonprofit organizations that the nominee is/has been involved with and how (i.e. positions, tenure, etc.)*
- *Evidence of commitment to philanthropy through volunteer service and/or financial support.*
- *Proven record of exceptional generosity or service that demonstrates outstanding civic and charitable responsibility.*
- *Impact of nominee's efforts to solve a community issue and/or impact to a community organization.*
- *Evidence of participation and/or outstanding skills in coordinating and motivating groups of donors and/or volunteers.*
- *Personal and professional background, as well as any other achievements or awards that the nominee has received.*

AWARD DESCRIPTIONS



LIFETIME ACHIEVEMENT (One)

This award is presented to an individual or family that has either openly or privately been a consistent champion of philanthropy, and through their efforts and contributions, has created a lasting impact on the quality of life of the community and the organizations serving Imperial Valley residents. The award recognizes those who are admired for their personal and professional community leadership, and serve as an example for others to be inspired into a life of generosity, humanity, community, and philanthropy. Recipients of the Lifetime Achievement Award are nominated and selected by the NPD® Host Committee, which is composed of various community leaders and local nonprofit executives.

PHILANTHROPIST OF THE YEAR (One)

This award is presented to an individual, couple or family with a proven record of exceptional generosity to a variety of philanthropic causes and who, through direct financial support and volunteerism, has demonstrated outstanding civic and charitable responsibility, and encourages others to take philanthropic leadership roles in the community.

SPIRIT OF PHILANTHROPY (VOLUNTEER OF THE YEAR) (One)

This award is presented to an individual who has demonstrated excellence in volunteer service leading to significant outcomes for the community. This individual must have demonstrated exceptional leadership skills in recruiting, motivating, and coordinating groups of volunteers, devoted great time and effort to the advancement of volunteerism, or shown deep commitment of voluntary action to address community needs.

PHILANTHROPIC CORPORATION OF THE YEAR (One)

This award is presented to a corporation or corporate foundation with 50 or more employees that has demonstrated outstanding commitment through financial support and volunteerism, and that encourages and motivates others to take philanthropic leadership roles in the community.

SPECIAL NONPROFIT ACHIEVEMENT (ORGANIZATION OF IMPACT) (One)

This award is a non-competitive recognition presented to a nonprofit organization who has demonstrated excellence in their work and the fulfillment of their mission. It was created to recognize organizations who have made significant achievements and impacts for the betterment of the community and the populations they serve through effective and spirited collaboration and leadership from the organization's volunteers, staff, and partners. This award is nominated and selected by the NPD® Host Committee.

DISTINGUISHED PHILANTHROPIST (Multiple)

This award is a non-competitive recognition opportunity being offered for organizations who wish to recognize a special individual close to their organization for their generosity, example and leadership. This award is presented to distinguished philanthropists that have made significant impacts and impressions the growth and mission of one or more organizations. This award is given to honor and recognize donors, volunteers, influential supporters and champions of the nominating organization(s).

DISTINGUISHED VOLUNTEER (Multiple)

This award is a non-competitive recognition opportunity available for organizations participating in NPD® who wish to recognize a volunteer close to the organization for their significant effort, service and support. The Distinguished Volunteer Award is given in appreciation for the time and energy that each honored volunteer has devoted to the day-to-day operations and successes of their organization. This award is presented to distinguished advocates, leaders, and mentors whose passion for their respective causes inspire philanthropic action and community involvement.